

ENHANCE YOUR CONVENTION EXPERIENCE

→ Happy Hour



Do you want one on one time with franchisees over a drink? Sponsor a happy hour!

Available Events

- Welcome Reception (4/18)
- Vendor Reception (4/19)
- Final Banquet (4/21)

Sponsorship includes branded drink tickets, branded beverage napkins, and an opportunity to present a brief elevator speech to franchisees.

\$1,600 per event

→ Registration Materials



Make your brand stand out at the convention. Sponsor registration material like lanyards and keycards to be seen all week by franchisees!

Available Sponsorships

Registration Portfolio (2)	\$1,250
Neck Wallet w/ Lanyard	\$1,000
Hotel Room Keycards (2)	\$750

→ Event Sponsor



Have you ever closed a sale on the golf course? How about a tour bus? Sponsor an event for a chance to speak to a captive audience, and have branding at association events.

Available Sponsorships

Final Banquet (2)	\$1,250
Vendor Show Prize (1)	\$500
Space Tour (1)	\$1,500
Golf (18)	\$250
Speaker (2)	\$2,500



RRFA CONVENTION SPONSORSHIP

Greetings from the Roto-Rooter Franchisee Association!

Plans are already underway for the next RRFA Convention & Exposition to be held at the beautiful Rosen Shingle Creek in Orlando, Florida. Make sure your calendar is marked for April 18-21. Vendor show setup and reception are April 19, to prepare for the show on April 20.

As the 2018 Convention Chair, I would like to ask for your help in making this show the best yet! Vendors such as yourself are always an integral part of our show and this year we are changing things up to give you more of an opportunity to connect with franchisees. We have added additional sponsorships, and packaged sponsorships with great branding add-ons. Our goal is to make this the best year yet for our sponsors with exposure and access to franchisees.

As always, we appreciate your support and look forward to seeing you in April. Please contact me with any questions. I can be reached at 864-288-7686 or via email at abby@rotorootersc.com.

Sincerely,

Abby Zaffuto

Abby Zaffuto



SPONSORSHIP BENEFITS

→ HAPPY HOUR

Happy Hour Events (3) (4/18, 4/19, 4/21)

Sponsorship includes branded drink tickets, branded beverage napkins, and an opportunity to present a brief elevator speech about your business to franchisees.

→ REGISTRATION MATERIALS

Registration Portfolio (2)

Your logo on portfolios given to every franchisee at registration

Neck Wallet with Lanyard (1)

Your logo on every lanyard and neck wallet. Worn by franchisees all week.

Hotel Room Keycards (3)

Your logo on every franchisees room key

→ EVENT SPONSOR

Final Banquet (2)

A banner/sign hung at event and opportunity to speak to captive franchisees.

Vendor Show Passport Prize (1)

Your logo on show passport as sponsor. Passport used by franchisees to collect signatures from different vendors. Sponsor can present their prize at Final Banquet.

Space Tour (1)

Hand out material, play video/ad on bus TV screens, and speak to franchisees on their way to Kennedy Space Center.

Golf Tournament (18)

Your logo on hole flag during franchisee golf tournament.

Speaker (2)

Opportunity to pitch to captive audience of franchisees before speaker and branded banner around stage.

RETURN FORM WITH PAYMENT TO SECURE YOUR SPONSORSHIP

YOUR COMPANY _____

1ST SPONSORSHIP CHOICE _____ 2ND SPONSORSHIP CHOICE _____

CARD NUMBER

EXPIRATION

SECURITY CODE

NAME ON CARD

SIGNATURE

Sponsorships are sold on a first come, first serve basis. Please send form to sottaway@rrfa.org. Contact Susan Ottaway with any questions at 717-364-1212.